

# Ferrari

*The magazine of the Ferrari Owners' Club of Great Britain*



ISSUE 240 / AUGUST 2024



**IN THIS ISSUE:**  
A GLORIOUS GOODWOOD WEEKEND  
FERRARI BAGS ANOTHER LE MANS WIN  
15,000-MILE ROAD TRIP IN A 458  
SAVILE ROW AND LONDON CONCOURS  
INSIDE THE MONACO HISTORIC GP



Echelon Health Ltd are based at 68 Harley Street, London W1G 7HE

# Are you looking after your most valuable engine?

In the world of automotive excellence, few names stand as prominently as Ferrari whose cars are revered as works of art. Beneath the sleek exteriors and opulent interiors lies a vital component - the legendary

V12 engine. The engine, so expertly crafted and essential, requires nothing but the best care and maintenance much like our own body - the most valuable machine we possess.

The human body, too, is a marvel of nature, and the heart - the driving force that powers our bodies with an even greater precision than of an engine. In the pursuit of the finest, both your choice of vehicle and commitment to health are the unspoken hallmarks of true connoisseurs.

If we estimate that a Ferrari has an average mileage of 100,000 miles, then it can do around 300 million revs in its lifetime. Conversely, the heart will do an equivalent of 3 billion 'revs' over your whole life. Unfortunately, where most people choose to health check their vehicle regularly, they neglect to care for their own engine.

Much like the care that goes into keeping your Ferrari in a top condition, a discreet and fully comprehensive full-body MOT, helps prioritise your health and guarantees you can continue to savour life's finest moments with the same vigour and grace.

Established 15 years ago at the heart of Harley Street with the sole purpose of saving lives through early

detection, **Echelon Health** brings together 30 years of clinical expertise, the most advanced imaging technology and unparalleled client service to offer the world's leading health assessments available today. Their assessments can identify tumours as small as 1-2mm and detect up to 92% and 95% of the causes of preventable death among men and women respectively.

Echelon Health's assessments are carried out with the sole purpose of (i) detecting disease at its earliest stage (usually before any symptoms) to maximise the chances of effective treatment and avoid early death, and (ii) allowing their clients to establish a baseline for the condition of their health and recommend an appropriate onward lifestyle plan.

Echelon Health is unique in that not only do they look under the 'bonnet' to see inside the body in incredible detail, but they also recognise that no single scanner can assess for all diseases. Utilising a combination of the most advanced MRI, CT and Ultrasound technology, alongside comprehensive blood tests. Every client receives a highly comprehensive set of results.

The company benefits from having an inhouse Medical Advisory Committee. On the Committee sits medical specialists who are amongst the very best in their chosen field. They regularly guide Echelon Health on best

practice and provide knowledge on the most up-to-date medical science, enabling Echelon Health to remain at the forefront of preventative medicine.

Their friendly and extremely attentive staff enable every client to experience a stress free, comfortable day. Echelon Health pride themselves on their excellence in client care. Safety, wellbeing, and comfort are prioritised in their service approach.

But the excellence does not stop there. Clients undergoing a Platinum or Gold health assessment benefit from the use of their own private suite throughout the day. The suite is meticulously furnished with select pieces by renowned designer David Linley. Offering a private and tranquil base to be used in-between tests and scans, the suite ensures the day of assessment is as relaxing as it is efficient.

"The service they are providing at present is, in my opinion, the best that can be achieved in current practice with existing knowledge." Dr David Wilson, Past President British Institute of Radiology.

The legendary V12 engine, a cornerstone of the Ferrari lineage, shares remarkable parallels with our own body. Echelon Health's Platinum Assessment is more than just an assessment; it's an asset of well-being. By combining world class clinicians, expert radiologists and the latest imaging technology available in the world today they pave the way for a life marked by vitality, wellness, and resilience.

For a confidential conversation with our Head of Private Clients, please email us on [info@echelon.health](mailto:info@echelon.health) or call us on 02075807688

Members of the Ferrari Owners' Club of Great Britain enjoy a 10% discount on all our health assessment programmes.



Control Room



Client Suite